

# KAPLAN INDUCTION CANADIAN Film Weekly

VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 22, No. 28

Incorporating the CANADIAN MOVING PICTURE DIGEST (Founded 1915)

Toronto, July 10, 1957

## FIGURE 365 HOLLYWOOD FILMS IN '57

HIGHEST TOTAL IN FIVE YEARS  
WILL BE INCREASE OF 25%

### Writers Busy On 25 MGM Films

Reflecting the stepped-up production activity announced by Joseph R. Vogel, MGM president, the Culver City studio now has 27 writers at work on 25 motion picture properties. This represents the largest assignment of writers at the studio at one time in more than five

(Continued on Page 3)

### Motion Pictures Big Field Here

The Canadian Motion Picture Industry, instead of being an all-embracing term, describes only one phase of the motion picture in Canada. The Motion Picture Field would be a better one. There are really two Motion Picture Industries in Canada — the one made

(Continued on Page 3)

Hollywood production has bounced back with more vigor than in years. So far in 1957 the film output of the American studios, supplemented by the contributions of a sizeable corps of independent producers, is running a full 25 per cent ahead

### J. Arthur Rank, D-Day, General Eisenhower

Elevation of J. Arthur Rank to the peerage caused Leonard Lyons, the widely-read American columnist whose home paper is the New York Post, to print this interesting story about the British motion picture industry leader and General Eisenhower:

"J. Arthur Rank, the British movie-maker, made the Queen's Honors list last week and has become a peer of the realm—a lord. The title eventually will go to his grandson, who is half American. Rank's treasured mementoes include a photo from Eisenhower, inscribed to the man 'whose generous and practical cooperation was so helpful to SHEAF in preparing for D-Day.'

"It was in June, 1944, that Gen. Eisenhower sent an emissary to Rank, who first had to take a pledge of secrecy. Then Rank was given the message: The invading armies would leave from England the next night. The invasion, however, might have to be delayed because of poor weather — in which case the

(Continued on Page 2)

of 1956. If the production pace continues, and all signs indicate that it will, the American movie makers will be turning out at least 70 more feature pictures in 1957 than they did in the preceding year. Sound stages are buzzing and people are hustling in what is a new production era.

According to the best estimates, USA producers should have 365 or more pictures to show for their current 12-month efforts, compared with 296 in 1956 and 286 in 1955.

The 365 production figure, including films made by Hollywood producers overseas, would represent

(Continued on Page 2)

### NFB, CBC Under Fulton, Fleming

The election turnover brought the National Film Board and the Canadian Broadcasting Corporation, respectively Canada's federal film and radio-TV agencies, new ministers. Parliamentary spokesman for the National Film Board appointed by Prime Minister John Diefen-

(Continued on Page 7)

### Emp-U Paper To TPS

Theatre Poster Service has assumed the handling of all paper on the films of Universal-International, RKO and Walt Disney. The arrangement to do so, worked out with Empire-Universal Films, became effective on July 2, states Murray Sweigman of TPS.

### DETAILS OF FIVE NEW TV STATIONS

The five new TV transmitters okayed by the CBC Board of Governors at its recent Ottawa meeting were those for CHCA Television Limited on Channel 6 in Red Deer, Alberta; Central Broadcasting Company Limited on Channel 5 in Prince Albert, Saskatchewan; William D. Frost on Channel 5 in Swift Current, Saskatchewan; La Compagnie de Radiodiffusion de Matane Limitee on Channel 9 in Matane, Quebec; and Henri Audet on Channel 13 in Three Rivers, Quebec.

The Board denied the application of The Ottawa Valley Broadcasting Company Limited for a TV station in Pembroke, Ontario on the grounds that it was "not satisfied with the proposed financing." It also rejected a request for an increase of power by Central Ontario Television Limited for its outlet, CKCO-TV, in Kitchener, Ontario because, in the Governors' opinion, it would adversely affect the operations of at least one other station in the area.

The Board also approved transfer of 5,700 common shares of Calgary Television Limited, which owns CHCT-TV in Calgary, Alberta, and transfer of 1,445 common and 7,000 preferred shares, as well as the issuance of 235 common and 2,350 preferred shares, by Tel-Ad Company Limited, which operates CKGN-TV in North Bay, Ontario. In both cases control of the company was not affected.

## Short Throws

**WORLD** in Action, No. 13 of the National Film Board series, which tells the evolution of self-government in colonial areas, is the final program of the Commonwealth of Nations group. It goes over the CBC TV network at 10.30 p.m. on July 18. All the films in the series were produced by Nicholas Balla and written and edited by Ronald Dick and William Weintraub. The narrator was the noted historian, Edgar McInnis.

**GRAND** prize of the recent Berlin Film Festival went to United Artists' Twelve Angry Men, which was produced and starred in by Henry Fonda. Top award for long cultural films was taken by Walt Disney's Secrets of Life. In all 100 films from 42 countries were entered in the competition.

**POPULAR** part of the Eskimo program sponsored by the Department of Northern Affairs is an entertainment film made by Dunclaren, Kumak — The Sleepy Hunter. The Arctic patrol ship, C. D. Howe, left Montreal June 30 to visit 30 settlements carrying x-ray equipment for medical surveys, films showing Eskimos taking the vocational training course established by the Government in Leduc, Alberta; supplies, materials for handicrafts and Eskimos returning from sanitarium.

**CO-OPERATIVE** advertising plan to draw residents and visitors to the entertainment and shopping facilities of the Quinpool Road area of Halifax is being considered by the Quinpool Road Retail

(Continued on Page 7)

### Wallis Buys New Play

Hal Wallis has purchased James Lee's off-Broadway stage hit, Career.

### MGM's 'The Third Rail'

Andrew L. Stone will write produce and direct The Third Rail for MGM.

### MGM Purchases 'Tentacles'

MGM has acquired Dana Lyon's novel, The Tentacles.

### 'Left Handed Gun' Under Way

Shooting has started on Warner Bros.' The Left Handed Gun, starring Paul Newman, Lita Milan and Hurd Hatfield.

### ONTARIO CPP GOLF TOURNAMENT WILL DO CAPACITY BIZ

Motion picture people and those from allied industries are urged to get their tickets quickly for the sixth annual golf tournament of the Canadian Picture Pioneers, to be held at St. Andrew's, Toronto, on August 22nd. The response is so large now that arrangements have been made for two servings

of dinner. The \$5 fee includes \$1 for the Pioneers' Trust Fund. The event has been a sellout for the past three years. It is expected that this year again there will be a number of activities for non-golfers, including putting and gin rummy tournaments. Many valuable prizes will be given to winners.

# Film Weekly

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Canadian Moving Picture Digest  
(Founded 1915)

Vol. 22, No. 28 July 10, 1957

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CANADIAN FILM WEEKLY

175 Bloor St. East, Toronto 5, Canada

Authorized as Second Class Mail,

Post Office Department, Ottawa

Published by

Film Publications of Canada, Limited

175 Bloor St. East, Toronto 5, Ontario,

Canada — Phone WAInut 4-3707

Price \$5.00 per year.

## Rank & Eisenhower

(Continued from Page 1)

troops aboard the assault craft would have to come ashore, be housed, etc. Eisenhower had decided that theatres offered the best solution — the troops could be brought into all the movie theatres from Dover to Bristol.

"But if Eisenhower had to ask the government to commandeer the theatres, the involved red tape might reveal the secret. 'Take the cinemas,' Rank offered. 'I'll be personally responsible to my boards of directors, even though I couldn't tell them anything.'"

### '15 Bullets From Fort Dobbs'

Clint Walker will star in Warner's Fifteen Bullets from Fort Dobbs.

### 'The Shadow In The Wild'

First assignment at Columbia for Boris Kaplan, formerly associate producer of TV's Omnibus and recently signed to a long-term contract as a producer by the studio, is The Shadow in the Wild.

## THEATRE FOR SALE

The Capitol Theatre,  
Paris, Ont., is offered for  
sale on a fully equipped  
basis for \$35,000.00.

\* \* \*

The owners will also  
consider renting the theatre,  
fully equipped, at a  
moderate rental for a  
short term.

\* \* \*

Apply H. E. Roberts,  
Famous Players,  
1200 Royal Bank Bldg.,  
Toronto 1  
or J. B. Appleby,  
Paris, Ontario.

# 365 Hollywood Features

(Continued from Page 1)

the highest picture total for the American companies in five years.

The certainty that the USA picture studios will reach their sharply higher production goal is seen not only in the films already completed and ready for release, but in the substantial number of story properties now in various stages of preparation.

There seems to be nothing fragmentary about the production upsurge. It is evident at practically all the big movie plants in distinctly tangible terms.

20th Century-Fox, for example, is planning to release within the next 12 months some 60 feature films, nearly double the number it made available to theatres last year.

Metro-Goldwyn-Mayer, with 12 important pictures now ready for release, has scheduled 36 more films for 1957-58, a 20 per cent increase in output over the previous year. A similar spurt in production activity will also bring Paramount's annual total to 36, nine pictures ahead of its 1956-57 pace.

At least 48 pictures will be produced and/or distributed by Columbia this year, and Warner Bros. will account for 35, representing substantial product gains for both companies.

Universal-International, which has always been one of Hollywood's more prolific studios, will maintain its feature film level for the year at about 36, and a similar quantity can be expected from Allied Artists.

United Artists, the only major film company which relies exclusively on the product of independent film producers, will match its 1956 release schedule with another bumper crop of 48 pictures.

What makes Hollywood's greater productivity today all the more significant is that it decisively reaffirms the confidence American movie makers have in the enduring place of the movie theatre as the primary channel of motion picture entertainment everywhere throughout the world.

There is every indication that from here on in picture fans will not only be getting a greater number and variety of movies from Hollywood, but a greater number of good ones. The year's program holds promise of yielding what many predict will be the most exciting array of outstanding motion pictures in Hollywood's history.

Most of the studios are backing up their productions with record-breaking budgets. One film industry source estimates that theatrical pictures made or to be made for release in the next 12 months will involve an aggregate expenditure of over 400 million dollars. This is an all-time record investment in the motion picture product of any single season.

Following are typical comments and statements being heard these

days within Hollywood's bustling workshops.

Spyros Skouras, president of 20th Century-Fox, states that his company is now in a position to supply theatres with at least one top-quality motion picture for every week in the year. Alfred E. Daff, vice-president of Universal-International, appraising his company's product for the ensuing season, says "it will exceed in quality and entertainment value" anything ever before released by his studio.

Asked by a reporter what he thought of the future of the motion picture business, Jack Warner said simply that his company will spend an unprecedented \$85,000,000 for 35 theatrical pictures during the coming months. "I was never more certain," added the Warner Bros. studio chief, "that filmdom's greatest era lies ahead."

Columbia Pictures describes its forthcoming array of releases as "the most impressive blueprint in the company's history."

Arthur B. Krim, president of United Artists, declares that in this year's lineup of 48 pictures which his company will release there will be considerably greater accent on "blockbusters."

The enthusiasm and confidence among those who guide the destinies of the American film companies has never been higher nor more fully justified.

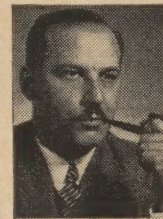
## News Clips

Cards issued by the Odeon and Plaza theatres in Victoria will entitle old age pensioners to admission at reduced prices . . . About 300 representatives from civic clubs, religious groups, school organizations, press, radio and television attended a private screening of The Ten Commandments in the Capitol Theatre, London, Ontario. The regular nightly showing was cancelled to make way for the screening. Among those present were Monsignor J. A. Roney, Reverend Canon H. E. Merifield and Rabbi David Kirshenbaum.

CBC TV has obtained 48 children's cartoons, averaging five minutes, from Caldwell Television Sales. They were produced for CBS-TV by Science Pictures Inc. . . City of Los Angeles will likely approve Skiatron's application for a closed-circuit TV project . . . Shakespeare seminar at Waterloo College, July 22 to 26, will see two shorts about Shakespeare at Stratford. In them Michael Langham will talk about his production of Hamlet and Tyrone Guthrie about Twelfth Night. They were produced for the Canadian Association for Adult Education.

## OUR BUSINESS

by N.A. Taylor



IN searching for reasons for decreased theatre attendance today we must conclude that one of the most distressing factors is the apathy of the public. New films come and go like clouds in the sky, with the vast majority of the public paying no attention whatever. Occasionally a barrage of publicity creates enough thunder for a larger segment of the public to pay attention and spasmodically some unusual event or gimmick will strike like a bolt of lightning. Generally, however, the greater proportion of the public does not pay too much attention to the new movies.

It has become a commonplace to blame all our troubles and woes on TV. Such ideas are based on a lack of recognition and understanding of other factors which have come into play along with the advent of TV, some of which may be problems actually created by TV itself. TV is not the only villain. The public has taken to a great many types of sports, diversions and do-it-yourself gimmicks. Concurrent with the rise of TV we have had an unprecedented growth in the number of automobiles on the road and traffic congestion and parking problems are strong factors in deterring people from leaving their homes to seek entertainment. It is at this point that TV becomes the villain because it is sitting there in the living room so convenient and so free.

Weekly and continually the motion picture theatres of the country offer the public better diversion and entertainment than is possible through any other medium or at any other place. Yet we find ourselves in the position where people are not paying too much attention to what we have to offer. This results in our not getting a sufficient share of the entertainment dollar.

The \$64,000 question then becomes: How do we dispel the lethargy of the public? It is in this direction that the brains of our business should be applied. The answer is worth countless millions.

## BIG FILM FIELD

(Continued from Page 1)

up of exhibitors and distributors connected with theatrical films from the United States, Great Britain and other countries. The other Industry has the firms which are members of the Association of Motion Picture Producers and Laboratories of Canada, most of them operating in the commercial film area. In the Motion Picture Field also are the government film units, federal and provincial, and the audio-visual services.

Then there are the Film Societies and the Film Councils. The latter is a powerful movement which is national in scope. Certainly it is the most powerful part of the Canadian non-theatrical area. That area is of immense importance to the National Film Board, which helped cultivate it in the first place, and to private producers, who find exhibition there for sponsored films.

The importance of the non-theatrical section of the Canadian Motion Picture Field is indicated in the survey of it which appeared in the annual report of the National Film Board for the fiscal year 1955-56:

"At the end of the year there were close to 500 film councils in Canada. Each represents a number of groups made up of people who come together for various purposes generally related to community improvement. These groups frequently make use of films which they obtain either through the film council to which they belong or from a film library. Public libraries in most large communities now have a film section from which films may be obtained on payment of nominal service charges. There are also film libraries in universities, in regional high schools, in large city school systems, and in provincial departments of education. The Board assists in organizing film circuits to distribute programs of films, the product not only of the NFB, but of other producers as well. Throughout its non-theatrical film distribution program the Board continued its efforts to encourage effective film utilization, promoting the use of films as a means of information and as a tool for group discussion.

"Here are some statistics relating to the system of 16 mm. documentary film distribution in Canada, at March 31, 1956:

Film councils .....	496
Film libraries .....	142
Depots .....	297
Circuits .....	493
Points reached by circuits	5,995
Organizations belonging to film councils .....	11,791

"It should be noted that the groups mentioned above have an investment of more than time and energy in the movement. There are, for example, nearly a thousand



### New Members of Famous Players' 25 Year Club

Those inducted into Famous Players 25 Year Club at the recent dinner which followed the head office picnic in Toronto are shown here. The top picture shows J. F. Brownsell, projectionist, (left) and William Collins, manager (right), both of Toronto, flanking R. W. Bolstad, Famous Players' vice-president. In the centre of the bottom photo Bolstad is shown with Jule Allen, president of Theatre Holding Corporation, an FP affiliate, after the latter had inducted Abe Kaplan and Harry Atkins (right) and Max and Nathan Kaplan (left). The Kaplans and Atkins are pioneer exhibitors in Ontario's North and their circuit, which has its office in Kirkland Lake, is connected with Theatre Holding.

and community-owned film projectors in Canada.

"In spite of television, it is interesting to note that attendance, as indicated by reports, seems to be holding up well. The reported cumulative total attendance during 1955-56 in non-theatrical showings was 14,469,700, compared to 14,143,800 the previous year.

"An analysis of the various means of attaining this audience shows that the most important single factor is the film library. Films from libraries across the country recorded a total attendance of 11,730,500. The Board's basic program reached an attendance reported at 1,633,600. Urban circuit programs reached a total of 107,900 reported attendance, and promotional screenings recorded a further 997,700. Following is a breakdown of the reported 16 mm. non-theatrical audience by groups:

School .....	7,374,900
Community .....	5,524,800
Industrial and Trade Union .....	287,100
Tourist .....	1,196,600
Miscellaneous .....	86,300

"A few years ago the Board's representatives inaugurated screenings of travel films for visitors to Canada. The films are

screened at vacation resorts and other similar locations. They give an idea of parts of Canada not yet visited and supplement films about Canada which visitors may have seen before leaving the United States. In this connection it is interesting to note that, in a survey during the year, 9.6 per cent of tourists said they had been attracted to Canada by films and television.

"Thirty-nine projectors and seventeen generators were on loan to the Department of Northern Affairs and National Resources, and to the Department of Transport, for shipment to settlements in the far North. Blocks of films were being provided to 75 settlements, missions and stations. In all, more than 2,500 prints were supplied to isolated points extending to both Atlantic and Pacific coasts and beyond the Magnetic Pole."

### Quinn, Wallis Sign Contract

Anthony Quinn has been signed to a long-term, multiple-picture contract by Hal Wallis.

### 'The 7th Voyage Of Sinbad'

Kerwin Mathews and Kathryn Grant will star in Columbia's *The 7th Voyage of Sinbad*, an Arabian Nights adventure.

## WRITERS BUSY

(Continued from Page 1)

years. The group includes the top names among writers for motion pictures, stage plays and television.

Maxwell Anderson is writing the screenplay for *Ben Hur*, one of the studio's most spectacular productions. Other assignments include Millard Kaufman, to write the screenplay for *Never So Few*, dealing with adventure in the Burma Campaign of World War II; Gore Vidal, author of the current Broadway success, *A Visit to a Small Planet*, to write the screenplay of *Spectacular*; I. A. L. Diamond, completing the screenplay of Sol C. Siegel's *Merry Andrew*, story with a circus background starring Danny Kaye and Pier Angeli.

Also John Patrick, to write the screenplay for *Some Came Running*, first novel by James Jones since his sensationally successful *From Here to Eternity*; Alan J. Lerner, who, with Frederick Loewe, wrote the score for Broadway's *My Fair Lady*, to write the screenplay of *Gigi*, to star Leslie Caron, Maurice Chevalier, Eva Gabor and Hermione Gingold, with new songs by Lerner and Loewe.

The remaining assignments comprise Ernest Lehman, to write the screenplay of Hammond Innes' best-seller novel, *The Wreck of the Mary Deare*, to be produced by Alfred Hitchcock; Karl Tunberg, *The Blessing*; Dorothy Kingsley, *The Boy Friend*, based on the Broadway musical success; Norman Krasna, *Stay Away Joe*; James Poe, to write the screen version of Tennessee Williams' *Cat on a Hot Tin Roof*; and Rip Van Ronkel, for *Bay the Moon*.

George Wells, *Party Girl*; Julius Epstein, *The Reluctant Debutante*; Rod Serling, *Company of Cowards*; Frank Fenton, *The Valiant Strain*; Audrey Lindop and Dudley Leslie, *I Thank a Fool*, starring Inger Stevens; Noel Langley, *No Blade of Grass*; Richard Berg, *The Millionth Men*; Norman Lessing, *Chez Paree*; William Bowers, *Imitation General*; Morton Fine and David Friedkin, *Mock Trial*; Oscar Brodney, an untitled science fiction story; Robert Hill, an untitled melodrama; and George Beck, an untitled romantic comedy.

### 20th-Fox' 'A Certain Smile'

Bradford Dillman, Broadway stage actor, has been signed for a leading role in 20th-Fox' CinemaScope production, *A Certain Smile*.

### MGM's 'Amphibian'

Dan Dailey will star in *The Amphibian*, to be released for MGM by Ivan Tors Pictures, Inc. The screenplay, by Gene Levitt, is based upon the underwater demolition exploits of Commander Fane. Andrew Marton will direct the picture, which will be filmed in the South Pacific with the co-operation of the US Navy.

.....The Motion Picture That Crosses A New

# A HATEFUL OF RAIN

CINEMASCOPE



from 20th Century-Fox

starring

EVA MARIE SAINT



DON MURRAY



ANTHONY FRANCIOSA

PRODUCED BY BUDDY ADLER / DIRECTED BY FRED ZINNE MANN / SCREENPLAY BY MICHAEL VINCENTE GAZZO

Based on the Play by Michael Vincente Gazzo • As Produced on the Broadway Stage by Jay Julien

# *Boundary In Screen Entertainment !*



Johnny Pope,  
husband,  
brother, father-  
to-be. A  
handful of  
medals made  
him a hero.  
A heartful  
of longing  
made her  
love him.  
A "hatful  
of rain" made  
him a man  
to fear...  
or love  
even  
more!



LLOYD NOLAN



and ALFRED HAYES

FROM 20th  
IN JULY...

another  
memorable  
boxoffice  
performer!



## Stratford



## Observanda

FROM THE ROAD along the River Avon the new Shakespearean Festival Theatre at Stratford, resting gracefully on a nearby rise, has one of the qualities of a castle in the distance: it holds out the promise of a thousand tales. Its dipping-and-rising roof, reaching past the premises proper, is in rhythmic harmony with the waving flags and the flying birds, making a single scene. The wonder of Stratford grows greater as one recalls the five-year development from an idea clothed in canvas to this unmatched structure of its kind. The glory that is Stratford has been enhanced by uniting theatrical art with the kind of creative architecture that complements its spirit and serves its needs wonderfully well. The auditorium, with its floating balcony, almost envelops the stage. It is free of obstructions, has excellent acoustics and almost perfect sight lines. The informal character of its tented predecessor has been captured by the architects and to it has been added a greater degree of physical comfort. The sense of adventure with which the playgoer approaches Stratford each year has been heightened in this one.

The promise of tales to be told is kept well with a *Hamlet* by Michael Langham that commands attention all of its rather long way and a *Twelfth Night* that is nothing short of sensational. Both play their part in this Stratford's greatest tradition — if it can be said to have established one so far. That tradition is the theatre's greatest need and its followers' simplest demand; one promised afresh by every showman, itinerant or fixed, that is expressed in the phrase: "Always a Good Show!" Let him who will debate interpretation and presentation; at Stratford there is, thanks to Tyrone Guthrie's feeling for the theatregoer, always a good show.

*Hamlet* moved along well, with an occasional flash of color and eruption of excitement. Christopher Plummer is an industrious Hamlet, busy much of the time parading his physical attributes to present a noble bearing and now and then forgetting them in favor of the complexities and perplexities of the character. The riddle of Hamlet's character, which has been argued by many generations of playgoers, is not posed in the best way possible by this fine young actor in his first attempt but, to his credit, the audience remained loyal and found it, on the whole, worth its while. A good performance in the title role is essential to this play: as Hamlet goes, so goes *Hamlet*. It got a good performance and sometimes more.

Frances Hyland's Ophelia was appealing in its gentler moments and touching in its tragic ones; many were deeply moved by her mad scene. Lloyd Bochner, as Hamlet's friend Horatio, provided a finely-disciplined performance against which the Dane's instability played well. William Hutt, as that dear but gabby old man, Polonius, added much to the evening's enjoyment and Tony van Bridge got all the brief riches out of the role of the First Gravedigger. Joy Lafleur, as the Queen, was a poor match for the King of Douglas Campbell.

The second night's play, *Twelfth Night*, will give you one of the most enjoyable evenings of your life as a theatregoer. Every element comes out surprisingly rich and strong, particularly its basic one, comedy. That one, largely in the hands of Douglas Campbell as the roistering Sir Toby Belch and Christopher Plummer as the fumbly-stumbly Sir Andrew Aguecheek, has rarely been so excellently treated.

*Twelfth Night* is, after all, a sort of practical joke by nature and fate on a set of mixed twins whose lives become mixed up because of their similarity. Within this practical joke are several other practical jokes played on each other by the characters. The audience is always given the feeling of being among the jokers by the elaborate and obvious playing of the roles. So loud were the laughs that I venture the poor swans in the nearby Avon won't do much sleeping every second night after 8.30.

So good is this play that the parts of it usually hard to accept claim the same control of the patrons' feelings. The reunion of sister and brother — Siobhan McKenna and Ted Fol-

low — brings a tear, and their romances with Lloyd Bochner and Frances Hyland create genuine sentiment. It was all an enormous triumph for Tyrone Guthrie and his players, among whom are Bruno Gerussi, outstanding as Miss Hyland's household Fool, and Douglas Rain as the arrogant and humbled Malvolio. A tremendous lot is owed to Miss McKenna, who gave credulity to the incredulous.



EXEC PRODUCER of the Canadian picture to be directed by Tyrone Guthrie for the Kipnis group will be Emile Harvard. They'll likely use a Hollywood star . . . *Although* exhibits won't get the Green Sheet any longer, it will still go to the national women's organizations affiliated with The Film Estimate Board . . . Chet Friedman and Jack Fitzgibbons did tremendous jobs of endless work on the Variety ball game. There were others who gave unsparingly of their time and energy. It's not their fault that Variety Night was a three-bagger instead of a homer. The evening was a success — but it could have been a greater one if their fellow-barkers had given it ten per cent of the effort Jack, Chet, Ed DeRocher, Ron Leonard and some others put in . . . Duke Curtis, the handsome Club One Two band leader and a regular on Cliff McKay's TV show, switched to that handle because Percy Cutts, his square monicker, didn't have the right ring for Show Biz. Now MGM announces that one of the lead femme roles in Danny Kaye's next, *Merry Andrew*, is the British stage and screen actress, Patricia Cutts . . . At the pre-game Variety luncheon the veteran photog, Lou Turofsky, drew two blank bulbs in a row. "Are you sure," asked emcee Nat Taylor, "you've done this sort of thing before?"

*The Way We Are*

CONTEMPT: Richard Condon, in Toronto with on-the-scene footage of the production of *The Pride and the Passion*, a supershow filmed in Spain under the guidance of Stanley Kramer, was discussing the Spanish character, a mixture of humor and dignity. The dirt-poor peasant refuses to be intimidated by extreme poverty or any other form of adversity. He may use his last coin to buy a glass of sherry, then, before bringing it to his lips, toss one third of it on the floor with a sweep of his arm—a gesture that seems to combine contempt with indifference.

BULLFIGHT: Alex Metcalfe of Emp-U took his wife to see the matador fight the bull during a Mexican holiday. The bull gored a picador's horse and this upset her. "Why make a fuss about it?" Alex asked, trying to comfort her. "After all, it would have happened whether you were here or not."

BUSINESS: Harry Ginsler of Astral Films stopped in a New York hotel recently. On being charged \$11 per day he pointed out that the card on the door gave the rate as \$10. He was assured that he was wrong and that it was an \$11 room. He paid his bill and a while later returned to his room—in time to see a lady from the office changing the \$10 card on the door to an \$11 one.

ANECDOTE: Stephen Phillips was a playwright of Beerbohm Tree's day who had an unflattering tongue. Once, during a time Tree was appearing in a play by Phillips, he complained: "My mornings are full of business, and my afternoons are clouded with social duties." Said Phillips: "Never mind. Think of the rest you get at night."

NIGHT LIFE: A playboy known to the characters around the night clubs came in with a pretty blonde on his arm. "Who's Joe's new girl?" one asked and was told that it was his wife. Observed the asker: "It must be novelty night."

Friend, if you like players and playacting, your life will have a great big empty space if you don't get to Stratford this year. And that theatre!

# FULTON, FLEMING

(Continued from Page 1)

baker is E. David Fulton, who is Minister of Justice but inherits the NFB responsibility at the moment as successor to the Honorable J. W. Pickersgill by acting as the Minister of Citizenship and Immigration. The CBC fell to Donald Fleming, who replaced the Honorable James McCann as Minister of National Revenue.

It may be that responsibility for either or both agencies will be shifted, when the cabinet structure is final. Both the NFB and the CBC have been the targets of criticism by the Conservatives when they constituted the Opposition. Fulton has not been among the severe critics of the NFB and has on occasion praised it, whereas Fleming has had some strong things to say about CBC spending and authority. The Telegram, Toronto, ran a double-column front-page headline story quoting Diefenbaker's opposition to CBC monopoly and predicting that a licence for a private TV station would be issued for Toronto.

Fulton, 41, came to the House of Commons in 1945 for his home city of Kamloops, BC when he was 29. He ran third to Diefenbaker and Fleming in the choice of a leader. His regiment in WW II was the Seaforth Highlanders. He is a Rhodes scholar, is married and has three daughters. His parliamentary speciality is law and military affairs.

Fleming, 51 and a Toronto lawyer born in Exeter, Ontario, came to the House in 1945 for Toronto-Eglinton and has been one of its liveliest members. He is married and has three children.

## Short Throws

(Continued from Page 1)

Merchants Association. Newly-elected president of the Association is A. J. A. Thoms, manager of the Oxford Theatre.

ED SULLIVAN has been elected president of the reorganized Academy of Television Arts and Sciences. He was president of the NY chapter and Harry Ackerman, who headed the LA chapter, is first vice-president. The chapters operated separately until now. There is no Canadian affiliation.

PAY-SEE television may get a place in the consumer picture without permission of the Federal Communications Commission. The Wall Street Journal reports that the Metropolitan Life Insurance Company, which operates 35,000 apartments in seven cities, is considering installing toll TV receivers in each. It will have to be a cable installation, of course, to take the matter outside FCC jurisdiction.

## THEATRES UNDER CONSTRUCTION

Town	Theatre	Seats	Licensee
<b>BRITISH COLUMBIA</b>			
Nechako Centre	—	—	R. C. Steel & H. Howard
<b>Drive-ins</b>			
Telkwa	—	—	Ranch Drive-in Ltd.
Cache Creek	Cache Creek	—	—
<b>ALBERTA</b>			
Bonnyville	Willies	—	J. McDonald & E. Hagen
Brownvale	—	—	M. Rabchak
Edgerton	Cardium	480	J. F. Hawk
Edson	Roxy	—	H. Bubel
Grand Prairie	—	—	R. R. Lancaster
McLennan	—	240	George Watson
<b>SASKATCHEWAN</b>			
Colville	Colville	—	W. Dilladaugh
Lestock	—	—	W. Cook
Smylie	—	—	J. Dobni
Vulcan	—	—	—
<b>Drive-ins</b>			
Preeceville	—	—	F. & N. Dubelt
<b>ONTARIO</b>			
Elliott Lake	—	950	Premier Operating
Manitouwadge	—	351	Premier Operating
Stratford	Festival	2,192	Festival Foundation
Toronto	Queen Elizabeth	1,325	CNE
Note: The Stratford Shakespearean Festival Theatre is for legitimate drama but the building has an area that will likely be used for a 600-seat motion picture auditorium to house the Stratford Film Festival. The CNE (Canadian National Exhibition) theatre, planned for all uses, will be equipped with motion picture projection equipment.			
<b>Drive-ins</b>			
Gananoque	—	—	George Delaney
<b>QUEBEC</b>			
Beaudry	Rex	—	Napoleon Molley
Haute Rive	Cine Haute Rive	—	—
LaTuque	Empire	—	O. E. Fontaine
Schefferville	—	—	J. A. Layden
St. Dennis	RCAF	—	RCAF
<b>NEW BRUNSWICK</b>			
Camp Gagetown	Base	800	Canadian Army

## Review

# A FACE IN THE CROWD

(From The Film Daily, NY)

with Andy Griffith, Patricia Neal, Anthony Franciosa.

Warners 125 Mins.  
KAZAN AND SCHULBERG GIVE US A HIGH-POWERED ROMANTIC DRAMA OF OUR TIME. BRILLIANTLY STAGED AND ACTED. ASSURED LONG RUNS AND RECORD GROSSES.

A picture of shattering dramatic power has been detonated by the team of Elia Kazan and Budd Schulberg. A Face in the Crowd tells the story of the rise and fall of a television personality, and in the telling, the cultural climate of our times is revealed. The story has humor, insight and a fine feeling for characterization. In addition Kazan, who produced and directed, has poured into the film those qualities that assure tremendous success at the boxoffice.

Andy Griffith, a newcomer to the screen from the stage, plays the singing, guitar-toting vagrant who is developed into a national idol through the medium of television and the modern methods of Madison Avenue merchandising.

As Lonesome Rhodes, Griffith is sometimes likeable, always errant; a personality mixture that is ego-centric, amoral and emotionally immature. Also playing a crucial role in Lonesome Rhodes' push to popularity is Tony Franciosa, a fast-operating office boy turned agent. Walter Matthau, a young writer-producer, articulately on the scene during the decline and fall, giving guidance to Miss Neal, rounds out the major cast.

The photography is fresh and striking and at once stands out. Camera direction was by Harry Stradling and Gayne Rescher. Folk singer Tom Glazer composed the rather affecting score for this Newton Production.

Kazan and Schulberg have fashioned a brilliant screen drama of love, ambition and conflict. They also have caught part of the ferment of our time.

CAST: Andy Griffith, Patricia Neal, Anthony Franciosa, Walter Matthau, Lee Remick, Percy Waram, Rod Brasfield.

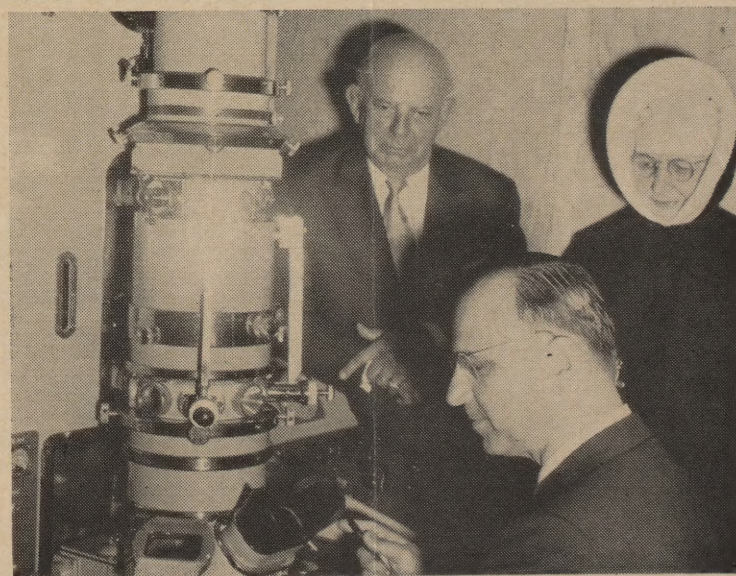
CREDITS: Producer-Director, Elia Kazan; Story and Screenplay, Budd Schulberg; Photography, Harry Stradling, Gayne Rescher.

DIRECTION: Superb.  
PHOTOGRAPHY: First-Rate.

## Rosenberg To Make Group For MGM

MGM has signed a long-term contract with Aaron Rosenberg for the production of a group of major films to be made by Rosenberg as Arcola Pictures, Inc.

During a period of eight years at Universal-International, the producer made six James Stewart starring vehicles, with his most recent, Night Passage, starring Stewart and Audie Murphy, scheduled for release in July.



Herbert J. Yates' Gift: An Electron Microscope

Herbert J. Yates, president of Republic Pictures, and Sister Genevieve, administrator of St. Joseph Hospital in Burbank, California, watch as Dr. Reuben Straus puts the new \$29,500 Electron Microscope, which Yates donated, into operation. Straus, director of the Research Laboratory of the hospital, praised Yates for his philanthropy, pointing out that the microscope, which magnifies 1,000,000 times, could be one of the instruments that solves the riddle of dreaded cancer.

## Wm. Bendix In 'The Deep Six'

William Bendix has been added to the cast of Alan Ladd's Warners production, The Deep Six.

## 'Witness For The Prosecution'

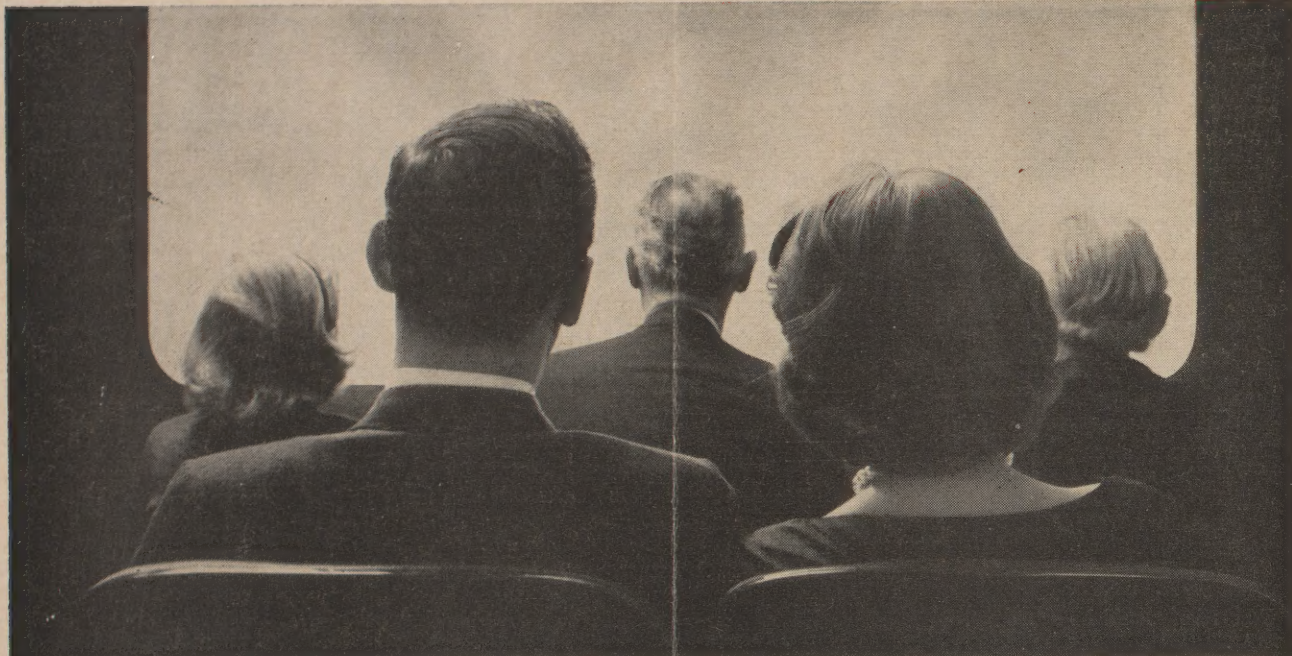
Tyrone Power, Marlene Dietrich, Charles Laughton and Elsa Lanchester star in UA's Witness for the Prosecution.

## DRM, UA Sign Deal

Robert Mitchum's DRM Productions and United Artists Corporation have completed a new three-picture deal. First of the films under the new deal is Jack O'Diamonds, an original story by Mitchum in which he will star as a Kentucky moonshiner.

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